

## Lippman's Store To Mark 75 Years Of Business Here

Celebrating three-quarters of a century of business in Schulenburg, Ike Lippman & Son Dry Goods Store stands as a familiar name on Main St., one that evokes memories for several generations of shoppers. Leslie and Sarah Lippman, owners, continue the tradition of friendly service that was begun by Ike Lippman, Leslie Lippman's father, on Apr. 12, 1912.

Ike Lippman & Son is the oldest, continuously family-operated dry goods store in Schulenburg. Every-

one is invited to the store at 609 North Main St. on Saturday, Apr. 11, to browse, shop, and enjoy a cup of coffee and other refreshments to celebrate this 75-year milestone.

There are many citizens who remember buying their goods from Ike Lippman, who as a young man immigrated from Poland, worked in the fur business in New York, and then sold dry goods by wagon in Texas. The farmland around Schulenburg reminded Lippman of his boyhood home, so he settled down and with his friend, Dave Shapiro, opened a dry good store on Dog St. (known today as Lyons Ave.). Ike Lippman married Selma Levy, daughter of one of Schulenburg's early mayors, Michael Levy.

Ike Lippman became sole owner in 1919 and moved the store to Main St. in 1926. Leslie Lippman joined his father in 1936 and thus the "Son" was added to the store's name. Ike Lippman died in 1951.

When Leslie Lippman married Sarah Lewis of Houston in 1946, she joined him in business. For the past 40 years, Leslie and Sarah Lippman have been in business together while raising their family and staying active in civic, school, religious, and service organizations. The store is frequently headquarters for ticket sales for school programs and community theatre productions, charity drives, and just pleasant conversation.

Lippman's provides staple items for a working community and has always catered to the needs of local citizens. "We have always kept our prices low," said Sarah Lippman. "We would rather sell for less and have our satisfied customers come back to shop." This practice inspired Ike Lippman to quote what has become a recognized slogan at Lippman's Store, "Walk A Block, Save A Dollar."

## Sacred Heart Picnic In La Grange Apr. 12

The Sacred Heart picnic will be held Sunday, Apr. 12 at the K. C. Community Center in La Grange. Proceeds will go to support Catholic youth projects.

A meal of barbecue chicken and sausage with trimmings will be served from 11:00 a.m. to 1:00 p.m. Plates will be \$4.00 for adults, \$2.50 for children and \$4.00 for plates-to-go.

In addition, there will be an auction at 1:00 p.m. along with a variety of games and concessions throughout the day.

## Annual Altar Society Dinner Set Apr. 12

The St. Rose Altar Society will hold its annual fried chicken dinner on Sunday, Apr. 12 at the K. C. Hall in Schulenburg.

Serving of the meal, which will include all the trimmings, will begin at 11:00 a.m. Plates will be \$3.75 for adults, \$2.50 for children, and \$3.75 for plates-to-go.

In conjunction with the meal, a cake walk and other amusements will be held.